

## COMMUNITY PARTNER

The Pennsylvania Alliance to Control Tobacco (PACT), under the American Lung Association in Pennsylvania and funded by a grant through the PA Department of Health, is a statewide coalition that educates the public and elected officials about clean indoor air, tobacco taxes, and other critical tobacco control issues.

## POINT OF SALE POLICY RESEARCH

### Project Description

Conducted research on Point-of-Sale strategies including amending tobacco retailer state licensing laws

### Outcomes:

- Produced a policy research document that cited relevant PA laws, takeaways from policies in other cities/states, and potential next steps
- Presented research to members of the PA Department of Health
- Assisted with gathering data to include on infographics and educational materials

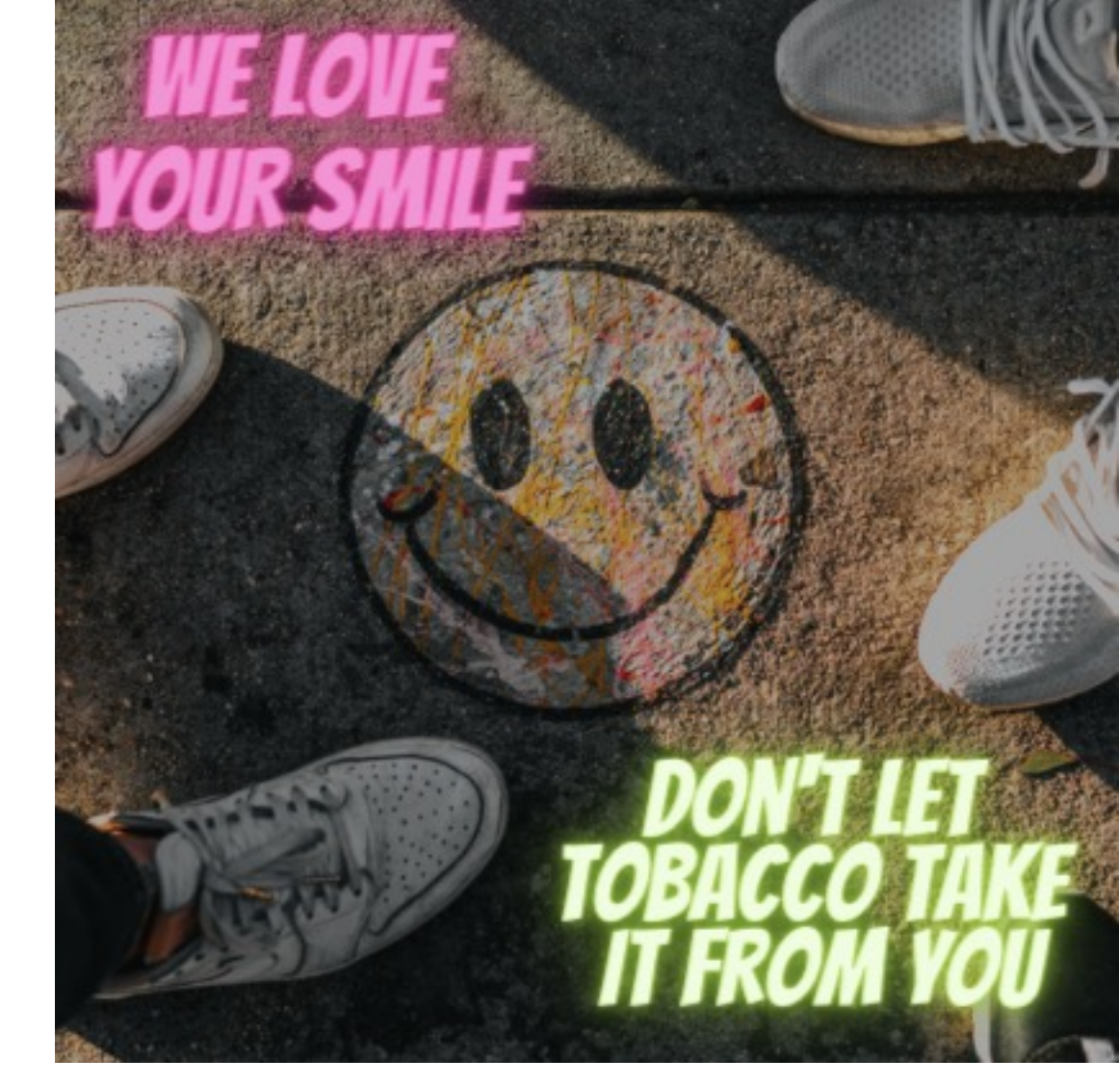
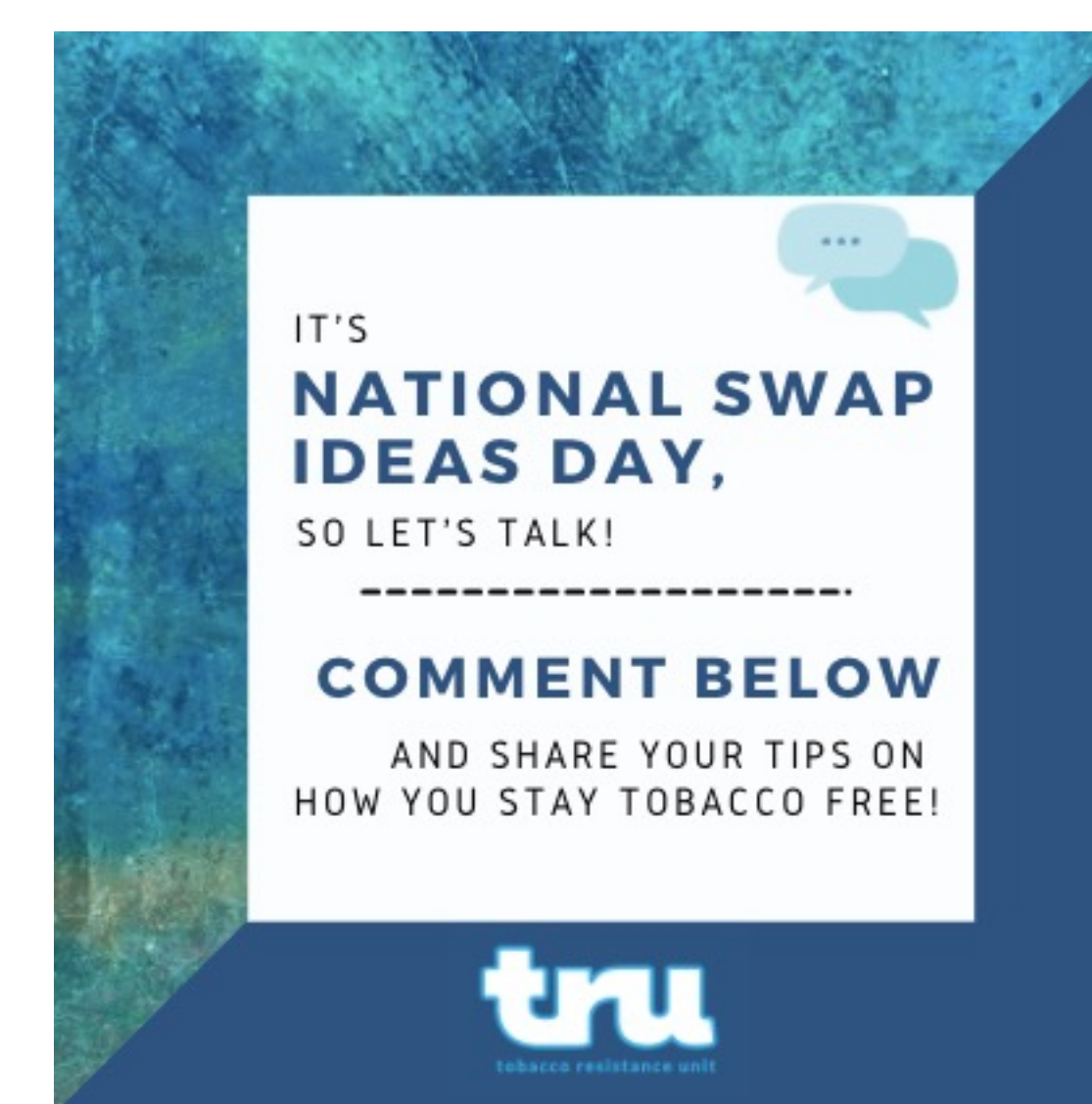
## TRU SOCIAL MEDIA CONENT

### Project Description

Created new social media content to engage Tobacco Resistance Unit (TRU) youth members on Instagram

### Outcomes:

- Produced over 15 social media posts to be published on the TRU Instagram page this fall (examples included on right)
- Created interactive Instagram stories to actively engage TRU youth



## REFLECTION

Through my time at the American Lung Association, I witnessed the steps necessary to solve public health issues through legal action. I learned about the power of grassroots advocacy and saw that the voice of the community serves as the strongest catalyst for change. As a future healthcare provider interested in working with underserved communities, I look forward to applying this invaluable knowledge to my future career. **This summer has given me the tangible skills and institutional knowledge to integrate advocacy and policy change into my future practice as a physician.**



# Preceptor Signatures

- Molly Pisciotano, Advocacy Director, American Lung Association
- 7/27/2021